

# SNS Plugin Privacy Policy

Last Updated: June 23, 2025

## 1. Introduction

SNS is a WordPress plugin developed by PNH Co., Ltd., a company based in Japan. Our top priority is the privacy and security of your data. This Privacy Policy explains what information SNS collects, how it is used, and your rights regarding your data when using the SNS plugin to post automatically to Facebook, Instagram, and X (formerly Twitter).

## 2. Data We Collect and Store

SNS only collects the minimum information necessary to perform its functions:

- Facebook Access Token
- Facebook Page ID
- Instagram User ID
- X (Twitter) Account ID

All of the above data is stored securely on the servers of PNH Co., Ltd. Users and website owners who use the plugin cannot view, delete, or modify this data directly. No other personal data, post content, analytics, or usage information is collected or stored by SNS.

## 3. Purpose of Data Collection

The data listed above is collected solely for the following purposes:

- To authenticate and enable posting from your WordPress site to your social media accounts (Facebook, Instagram, and X).
- To correctly identify and post to the specific pages or profiles you select.

SNS does not use your data for analytics, marketing, or any secondary purposes.

## 4. Data Retention and Deletion

All collected data (access tokens and IDs) are stored securely on the servers of PNH Co., Ltd.

If the SNS plugin is deleted or uninstalled from your WordPress site, the related data will be deleted from PNH servers according to our data retention policy.

SNS never stores your data on any external or third-party server outside of PNH Co., Ltd.

## 5. Data Sharing and Disclosure

SNS uses the official APIs of Facebook, Instagram, and X to publish posts. Your access tokens and

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IDs are sent only to the relevant platform to facilitate posting.

SNS does not share, sell, or transfer your data to any third parties for any reason, except as required for plugin operation.

SNS complies with all applicable laws and with the privacy policies of Facebook, Instagram, and X.

## 6. Data Security

PNH Co., Ltd. prioritizes data privacy. We apply industry-standard security measures to protect your access tokens and account IDs stored on our servers.

## 7. Your Rights

- Access, Delete, and Modify: Because data is stored on PNH Co., Ltd. servers, users and website owners do not have the ability to view, delete, or modify the data directly. To request any actions regarding your data, please contact us at the email below. We will address requests in accordance with applicable laws.

## 8. Children's Privacy

SNS is not intended for children under 13 years of age, and we do not knowingly collect data from children.

## 9. Changes to this Policy

This Privacy Policy may be updated from time to time. Any changes will be posted here with a new "Last Updated" date. Your continued use of SNS after any change means you accept the new policy.

## 10. Contact Information

If you have questions about this Privacy Policy or about your data, or wish to make any data-related request, please contact us:

PNH Co., Ltd.

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